

# Why Now?

87.2%

37.4 Million  
internet users

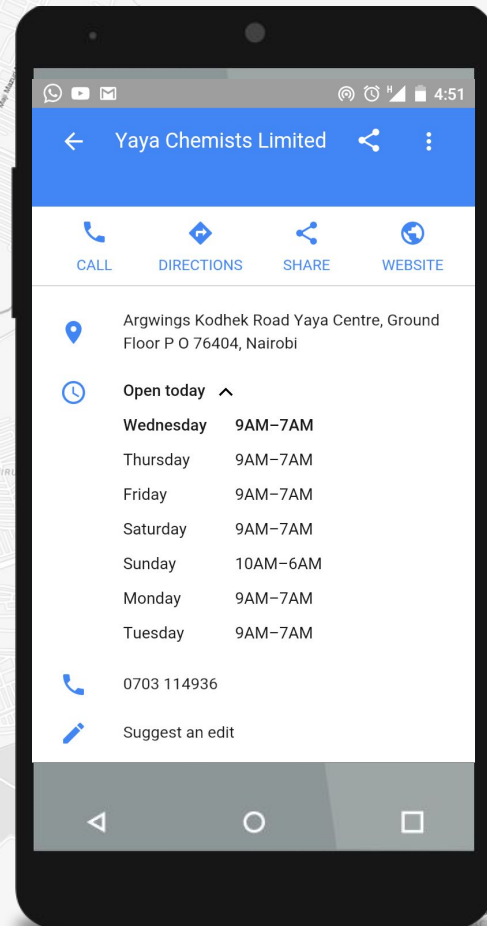
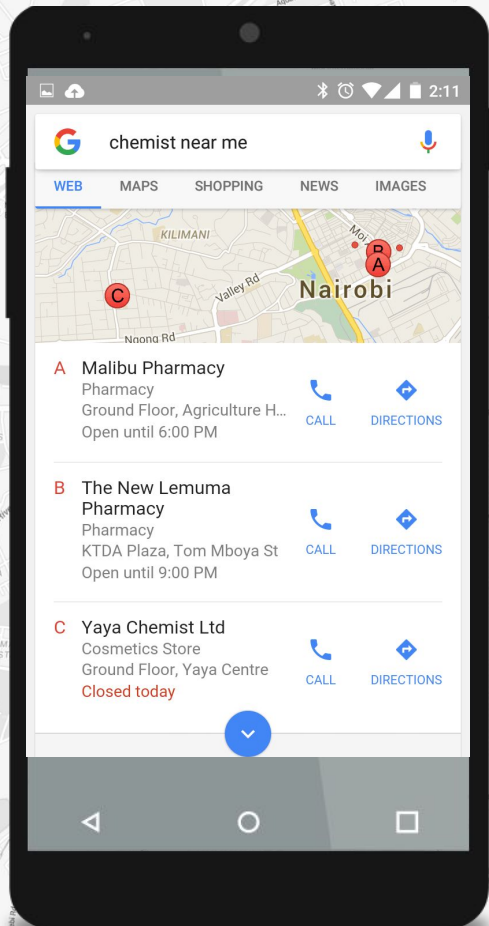
\*Source CAK

97.5%

36.5 Million  
search on  
Google

\*statcounter global statistics

# Google Business Directory





# MIRAGE MEDIA

Githurai Kimbo Armoury

## highlight your business on Google

- Claim your business on Google Maps
- Conduct a site & product professional photo shoot session at each location
- Request a verification code from Google
- Get the business location “pinned” on Google Maps
- Build your complete Google Business Directory Profile
- Write a Search Engine Optimized Bio for the business profile
- Optimize the business images with branding/logo highlights
- Edit business information for accuracy-phone numbers, opening hours, url etc
- Upload the selected optimized images onto the business profile
- Train the owner on managing the business directory info with the Google My Business dashboard and Android/iOS app

**Kshs 15,000**

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Activate Windows  
Go to PC settings to activate Windows  
Utrawala Shopping Centre